

Join us for a new WASH-RAG Webinar Series:

WASH in Healthcare Facilities



Program

The Importance of Advocacy – WASH in Healthcare Facilities Webinar #3 (of a series of 4)

9:00 am CDT (Evanston, Illinois time)

3:00 pm UTC

3:00	Welcome and Introductions	Waleska Crowe
3:05	Introduction to Advocacy	Lindsay Denny, UNICEF
3:15	The Advocacy Component of WASH in HCF, Notes from Uganda	Anne Nkutu, RI-USAID Uganda Program
3:30	Q&A	
3:37	Advocacy in WASH in HCF, Terres des Hommes experience in Nepal	Sudarshan Neupane, TDH, Nepal
3:55	Q&A	
4:00	How Rotarians can be effective advocates	John Oldfield, CEO, Accelerate Global, LLC, Advocacy Advisor
4:15	Q&A	
4:20	Closing Remarks	Ron Denham. Chair Emeritus WASH-RAG, PDG 7070
4:30	Wrap up	Waleska Crowe

Presenters (in order of appearance):

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Waleska Crowe



Waleska Crowe is a Rotarian, married to Steve and mother of two. Born and raised in Quetzaltenango, Guatemala with over 10 years of experience in WASH. Last year she completed her time as the Deputy Director of Engineers Without Borders Guatemala overseeing new projects identification, education, monitoring and evaluation. She was responsible for COVID-19 response in Guatemala, including WASH in Health Care facilities preparedness for the pandemic, and Personal Protection Equipment for Health Care Workers. In addition, she gained experience with projects in other sectors, including community WASH, WASH in schools and classroom construction.

She is currently a Member of the WASH in HCF Community of Practice Steering Committee, launched by Emory University's Center for Global Safe WASH.

With her Rotary Club, Los Altos Quetzaltenango, she has been part of the team that supports projects that benefit: 13 primary schools with WINS, one of the schools being One Star recognition awarded by Rotary. During 2022, Waleska received the Rudy Herman medal as Rotarian of the year for her service.

She is degreed in Business Management and has co-founded an NGO and three social businesses in Guatemala. Waleska enjoys swimming and hiking with her family.

Lindsay Denny



Lindsay Denny is an environmental health consultant for UNICEF, where she works to integrate issues related to water, sanitation and hygiene (WASH) into health sector programming. She also is a Lead Public Health Associate at Emory University where she runs the WASH in Healthcare Facilities Community of Practice. Before UNICEF, Lindsay worked for Global Water 2020, an organization advocating for greater access to water across the global, where she was the health advisor. She holds an Masters in Public Health from Boston University.

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Anne Nkutu



Anne Nkutu, Managing Director at Nordic Consulting Group Uganda. Working with the RI-USAID Uganda Program, first woman as Governor Elect for District 9213. A multi-disciplinary social scientist with 17 years' experience in Gender & Development, Monitoring and Evaluation, Civil Society enhancement, Human rights and Governance issues, Program management and Organizational Development obtained from a career with government, development agencies and consultancy work.

Sudarshan Neupane



Sudarshan Neupane is the Head of the Country Office at Terre des hommes Foundation (Tdh Nepal). He has over 15+ years of multi-sector experience in leading development and humanitarian teams in South and Southeastern Asia. As a trained Human Centered Design expert, Sudarshan has a strong competency in designing innovative and impactful projects that focus empowerment of vulnerable populations. As an innovation champion at Tdh Nepal, Sudarshan actively promotes innovative approaches, creative solutions, and a collaborative mindset and aspires to be one of the key innovation players in Health & WASH by effectively supporting the government and local partners in Nepal.

John Oldfield



John Oldfield has over two decades of experience in the nonprofit and private sectors, including a decade of advocacy work for global water security. He is the current CEO Accelerate Global, LLC. John led the efforts of WASH Advocates (2011 – 2015) to increase awareness of global water and sanitation challenges and solutions, and to increase the amount and effectiveness of resources devoted to those solutions throughout the developing world. He believes strongly that global water challenges are more solvable than difficult.

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John previously founded two implementing nonprofits in the water sector, and served as Executive Vice President with Water Advocates, an advocacy group in Washington, DC dedicated to increasing financial and political support for worldwide access to safe, affordable and sustainable supplies of drinking water and sanitation.

Prior to Water Advocates John was a Vice President at a New York private equity firm specializing in leveraged buyouts and corporate divestitures. In previous lives, John researched science, technology, and economic policy at the National Academy of Sciences, and acquired extensive international management experience with USAID and U.S. Department of State contracts, including training programs for election officials and civil society, and civil/military communication projects in post-conflict countries.

Ron Denham



Ron Denham grew up in Yorkshire, England, where his early education included a B.Sc. and Ph.D. in Mechanical Engineering, and, amongst other things, a lifelong love of cricket.

Ron moved to Canada in the mid-fifties. A subsequent MBA and positions in a variety of diverse organizations led him to a long career in the management consulting profession. As a Senior Partner and Vice Chair of KPMG Management Consulting, Ron directed the international consulting practice, playing a major role in development projects in Peru, Afghanistan, Nigeria, Ghana, Egypt, Senegal, Cuba, and many other countries.

Throughout Ron's busy career he still found time to be active in the community and in his profession, including: Appointment as Professor in the Faculty of Administrative Studies, York University, Toronto; Elected as Trustee of the North York Board of Education, Chairman of the Ontario Region of the Engineering Institute of Canada; and President of the Institute of Management Consultants of Ontario.

A passionate Rotarian for over sixty years, Ron joined the Welland club in 1957, and moved to the Toronto-Eglinton club in 1964. His many Rotary achievements include: President in 1973-74, District Governor in 1993-94, Paul Harris Fellow in 1988, Benefactor and Major Donor to The Rotary Foundation, Member of the Arch Klumph Society, "Service Above Self" award in recognition of his contribution to Rotary, his vocation and to the world community, "Citation for Meritorious Service" by The Rotary Foundation.

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When RI President Glenn Estess Jr. appointed Ron to the position of General Coordinator of the Water Resources Task Force in 2004, he may not have envisaged just how far this would lead. Building on his engineering expertise and strong consulting skills, coupled with his empathy and compassion for the plight of world's poorest peoples, Ron launched WASRAG – the Water & Sanitation Rotarian Action Group - in 2007. Originally Chair of the group, Ron is now Chair Emeritus and leads the group's Professional Resources Team, advising on all aspects of sustainable WASH projects.

Ron is currently a member of the US AID/Rotary Steering Committee overseeing WASH programs in Ghana and Uganda. WASH in Health Care Facilities, an emerging area of desperate need in the developing world, has become a focus for his recent efforts.