

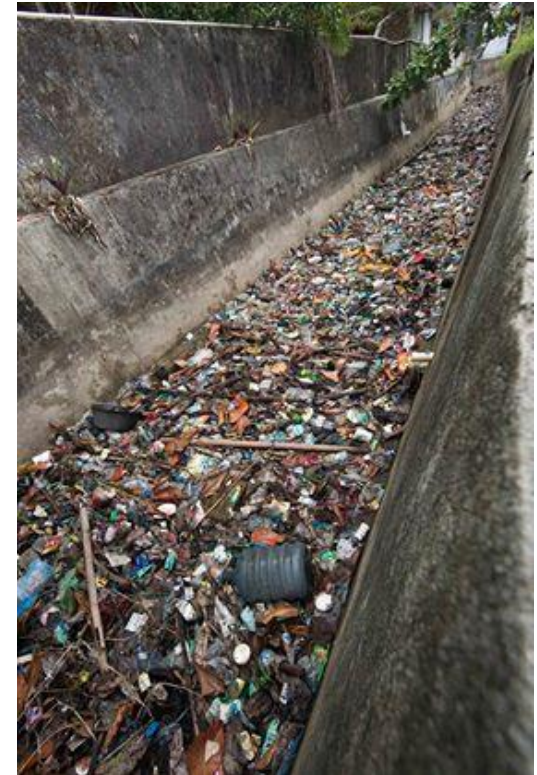
End Plastic Soup



'Plastic Soup' = the plastic waste in our environment



Pictures: Kees Lafeber, island of Saparua, Moluccan, Indonesia, 2018



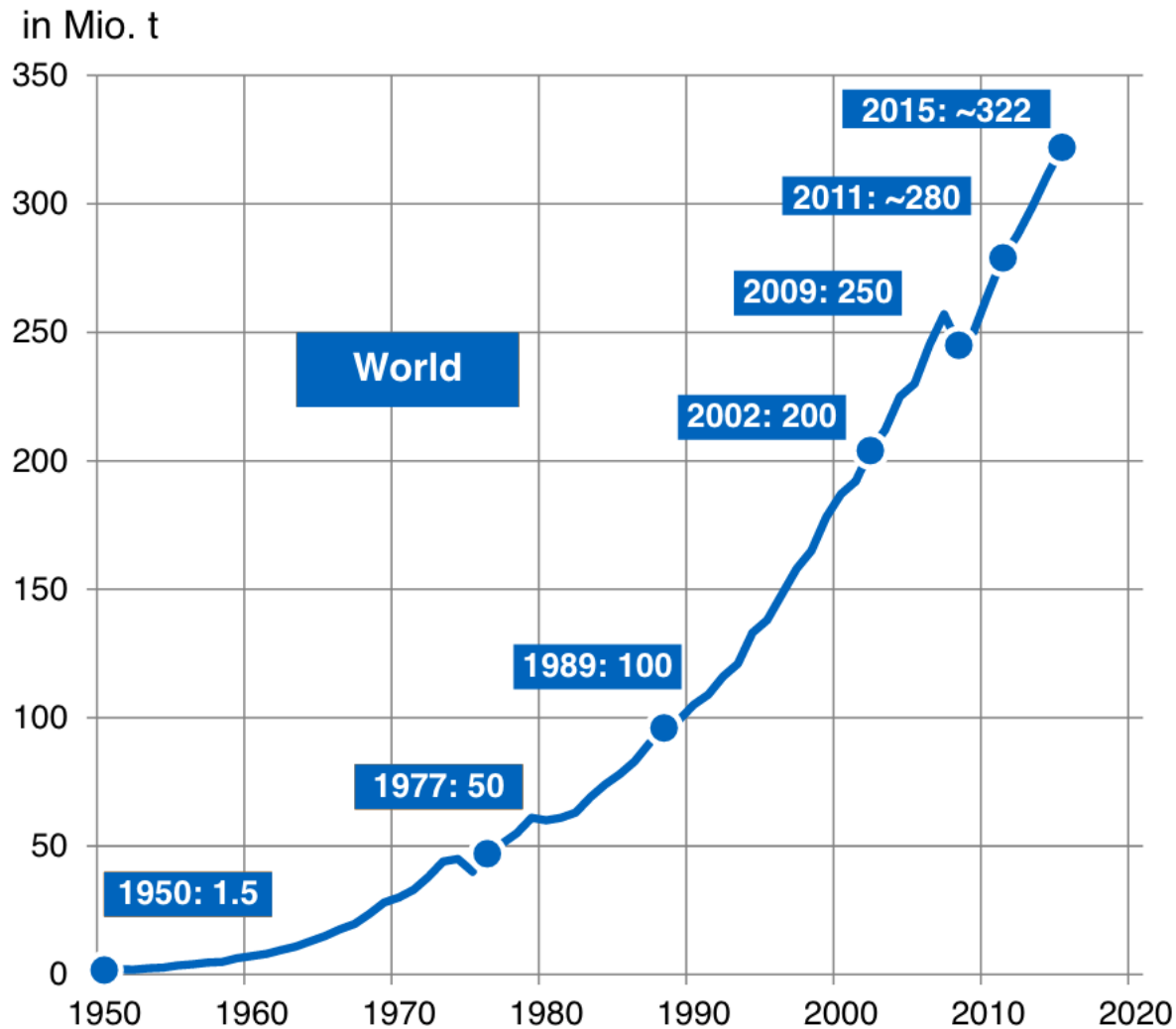
Plastic Soup = BIG ISSUE



© Kees Lafeber

Picture: Kees Lafeber, island of Saparua, Moluccan, Indonesia, 2018

45 kg/person per year, 1 Mio plastic bottles per minute

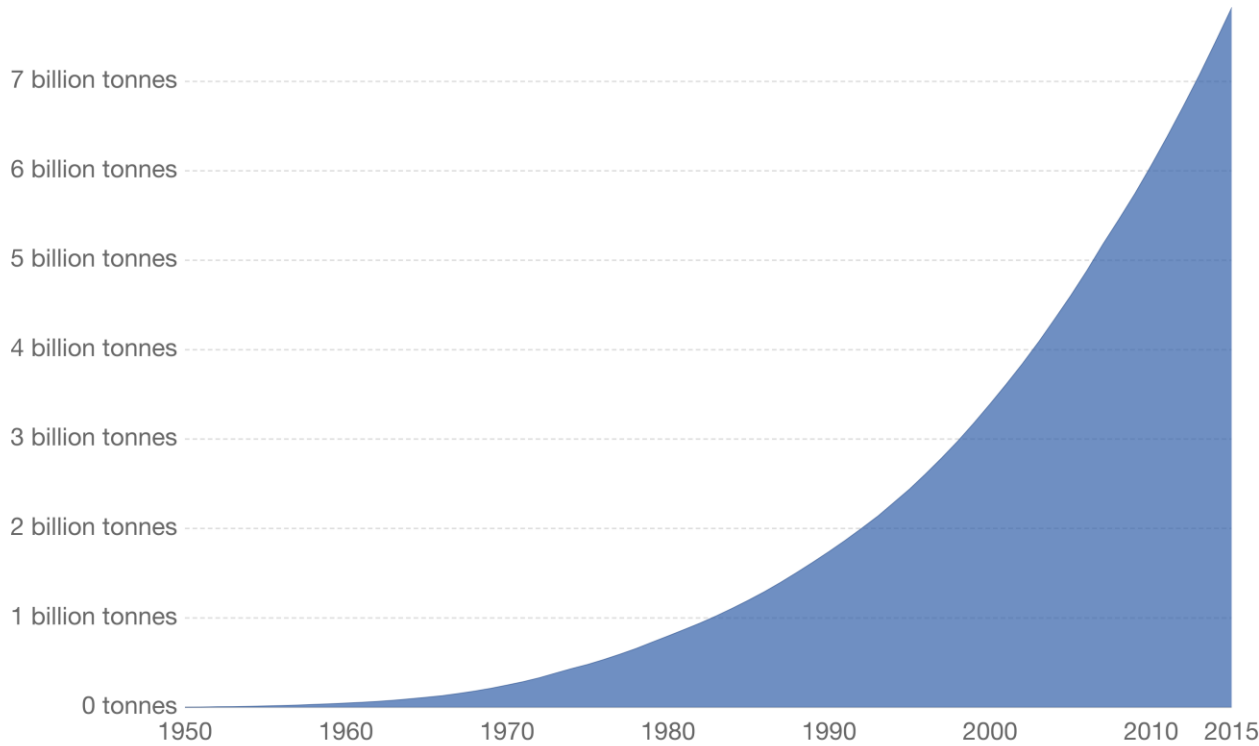


9% recycled → 5 Billion tons in nature = 500,000 Eiffel towers

Cumulative global plastics production

Cumulative global production of plastics, measured in tonnes.

OurWorld
in Data

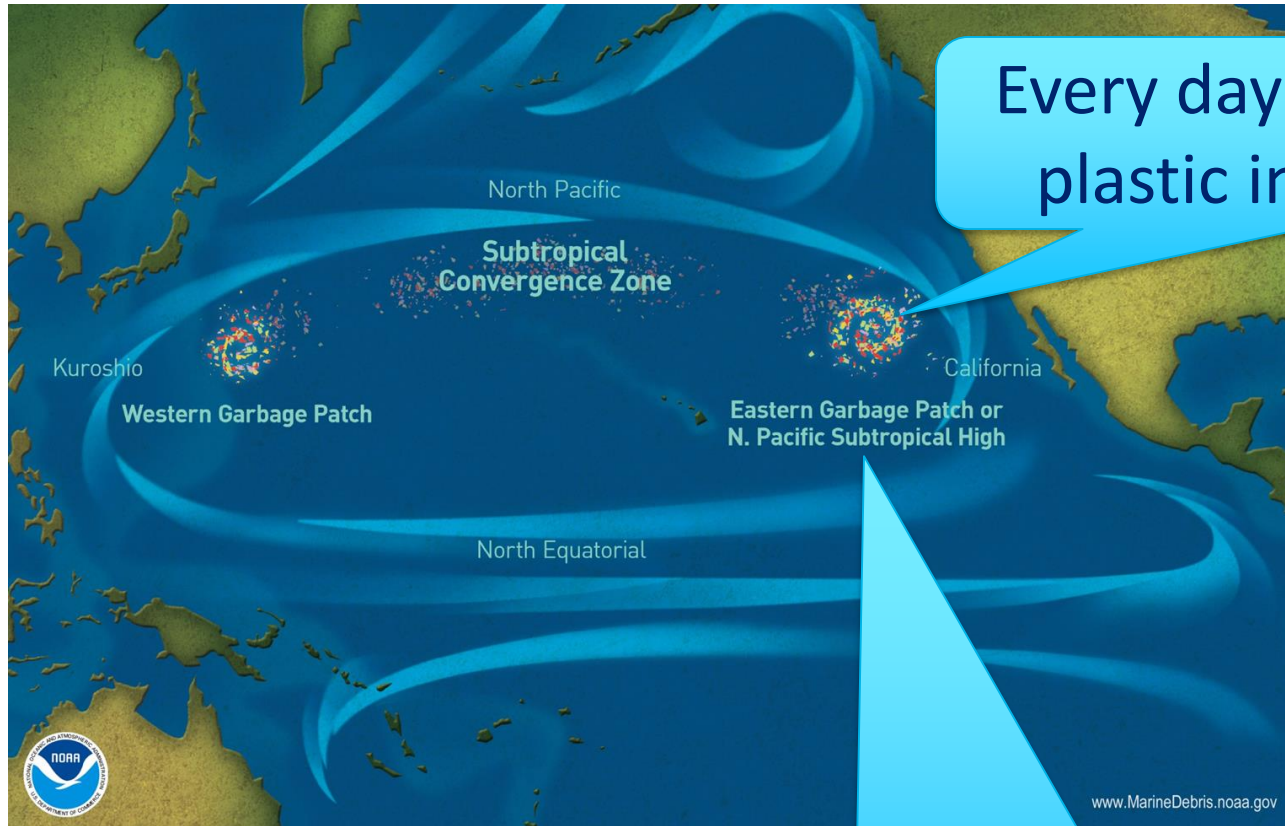


Source: Geyer et al. (2017)

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In total we produced 1200
kilos plastic per person

Only 6% is visible



Every day 8 mio pieces of plastic into our oceans

Source: NOAA Marine Debris Program

Eastern Garbage Patch =
3x France and 3-5 meters deep

Plastic does not go away, it all just gets smaller



Source: The Plastic Soup Foundation



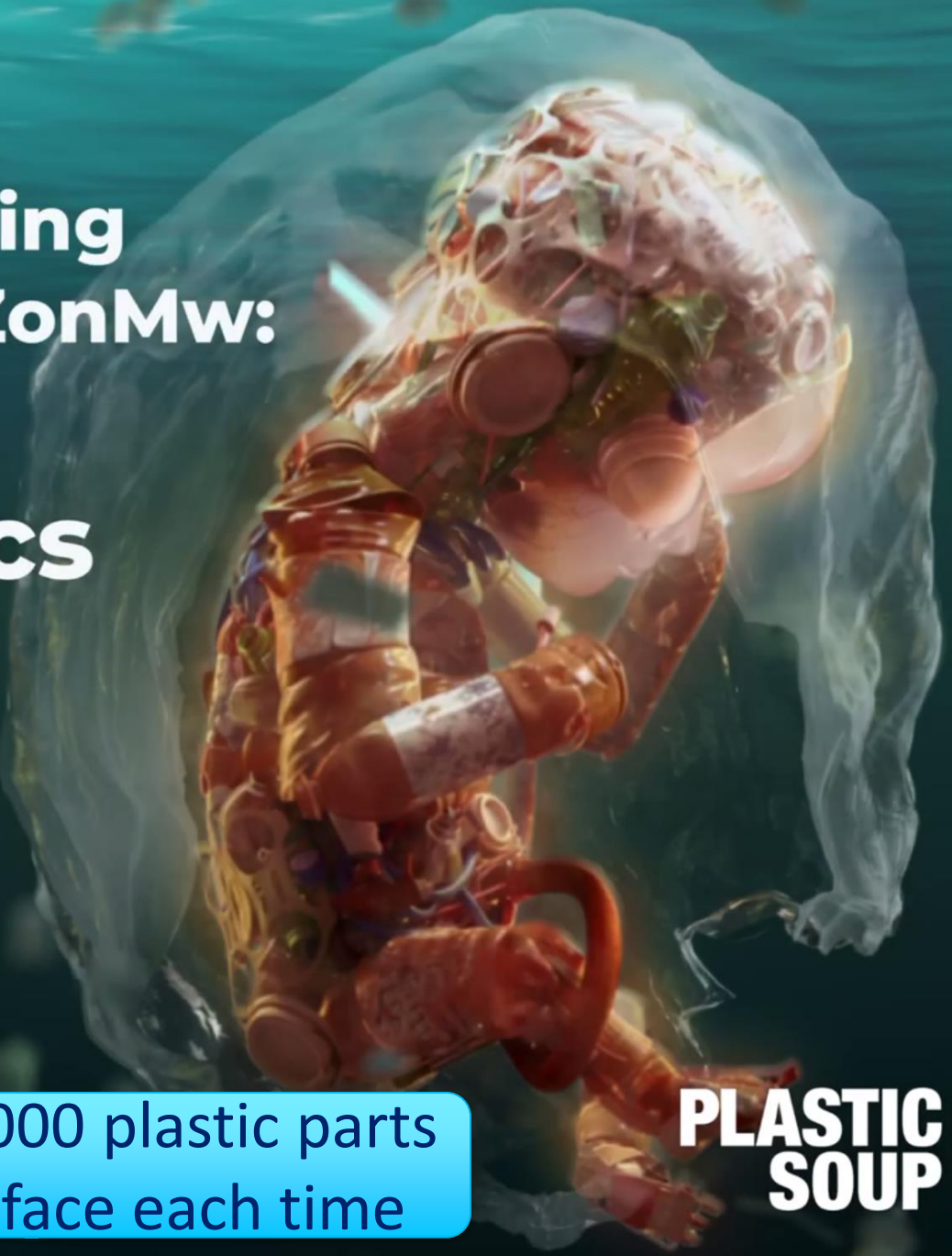
source: 5Gyres

Plastic is in Plankton now:

- The start of our food chain
- 1/3 of our CO2 absorption
- >50% of oxygen on our planet

**Groundbreaking
research by ZonMw:**

**Do plastics
make us
sick?**



**Olaz: 90,000 plastic parts
on your face each time**

PLASTIC FOUNDATION
SOUP

It's time for a change



These 10 rivers alone carry more than **90% of the plastic waste** that ends up in the oceans

Single-use plastic products: reduce and refuse

These **single-use plastic products are everywhere**. For many of us, they've become integral to our daily lives.



Polyethylene terephthalate (PET)
Water bottles, dispensing containers, biscuit trays



High-density polyethylene (HDPE)
Shampoo bottles, milk bottles, freezer bags, ice cream containers



Low-density polyethylene (LDPE)
Bags, trays, containers, food packaging film



Polypropylene (PP)
Potato chip bags, microwave dishes, ice cream tubs, bottle caps



Polystyrene (PS)
Cutlery, plates, cups



Expanded polystyrene (EPS)
Protective packaging, hot drink cups

Source: "Banning single-use plastic: lessons and experiences from countries" UN Environment report (2018)

End Plastic Soup initiative

Over 100
Rotary and
Rotaract clubs
already joined



Leonardo da Vinci award for Ocean Cleanup - Boyan Slat



End Plastic Soup → Rotary can make it happen!



BE THE INSPIRATION

1.2 mio Rotarians can
make a difference

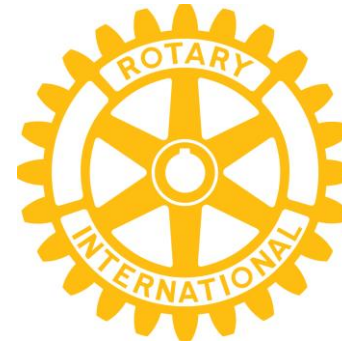
People of Action
Reaching out



ROTARY
CONNECTS
THE WORLD

The End Plastic Soup initiative unites us all!

Increasing speed of action



Inspiring across generations
& Growing Rotary

Collaborating
across countries



Our goals

Our goals:

1. Awareness 1.2mio Rotarians
2. End Plastic Soup Day 1st Saturday in June
3. Provide local actions and global solutions
4. Grow Rotary
5. Environmental change



Sign the Petition at www.endplasticsoup.org

THE UNDERSIGNED ROTARY CLUBS AND MEMBERS ARE AWARE OF THE THREAT OF PLASTIC WASTE ON LAND AND IN THE OCEANS. WE ARE PREPARED TO END PLASTIC SOUP!

BY SIGNING THIS PETITION, WE COMMIT OURSELVES TO COME INTO ACTION AND MAKE CONTRIBUTIONS (PERSONAL AND AS A CLUB) TO END PLASTIC WASTE AND MAKE 1.2 MILLION ROTARIANS IN THE WORLD AWARE OF THIS MAJOR PROBLEM.

see: endplasticsoup.org

email: endplasticsoup@gmail.com



Let us know your club joins this initiative



1st Saturday in June: Rotary End Plastic Soup Action Day



Send your pictures to show in Hamburg

Local actions – Information packages available

School & Sport Challenge

Event Challenge

Shop & Restaurant Challenge

Beach & Forest

River & Water

City & Street

The 10Rs to Rethink & Rebuild the Plastics Economy:

*Refuse, Reduce,
Reuse, Repair, Refurbish
Redesign, Remanufacture,
Recycle, Remove & Recover*

New Year's Dive 2019 in Huizen



End Plastic Soup - School Challenge

Local actions across Europe



Rotary Sotra Norway
Bay adoption



Rotaract Europe Social project:
Actions in 47 countries in Europe
including Turkey and Egypt



23 March: plastic
fishing Amsterdam

Provide local solutions – connecting to NGOs

Recycle Rebuild -
Re-use your plastic

Education, research
& awareness

OBBOTEC



PRECIOUS PLASTIC



PLASTIC SOUP FOUNDATION.ORG



THE OCEAN CLEANUP

Reduce micro plastics

STOP! MICRO WASTE
for a plastic free nature

ALLIANCE TO END PLASTIC WASTE

OCEAN CLEANIX™
OCEAN CLEANING & MONITORING



Remove plastics
from rivers & oceans

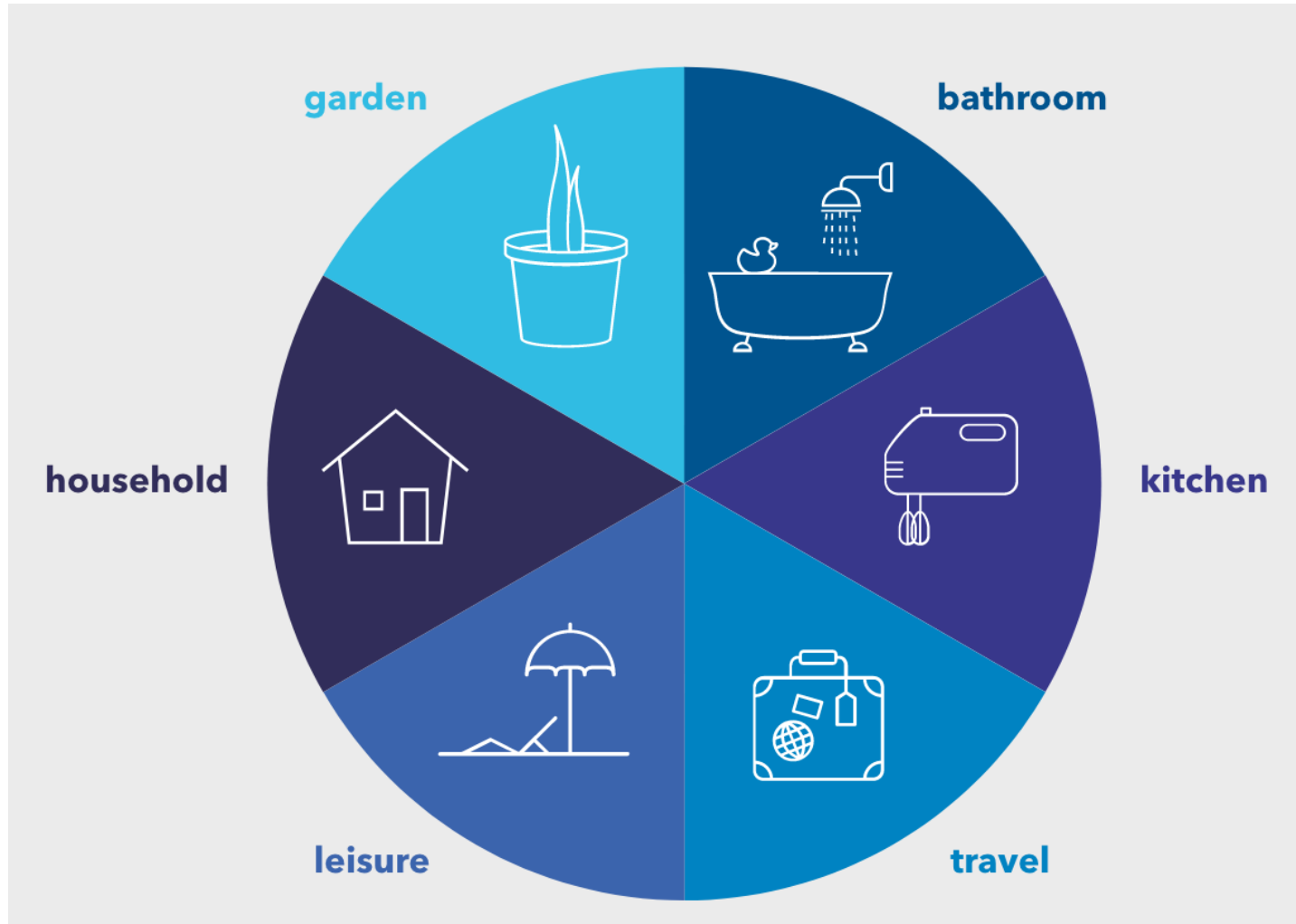


#breakfreefromplastic

FOR A STRAWLESS OCEAN

<https://cleaningtheriversoftheworld.org/>

Take a Plastic Diet



1 June: End Plastic Soup day



Hamburg: booth and event 1 June 5 pm – 6 pm



International collaboration



END PLASTIC SOUP

ENDPLASTICSOUP.ORG

- ▶ SIGN THE PETITION
- ▶ TAKE ACTION
- ▶ TOGETHER WE CAN

Rotary 



Mount Everest 23 May 2019 6 am local time



Hamburg Booth nr. 4436



End Plastic Soup

Let's start!

endplasticsoup@gmail.com

