

## Here is why WASH programs work!

They are truly sustainable:

1. It starts with the community to better understand the need
2. Supported by a “Water Users’ Committee” and the local community
3. Engaging local authorities
4. Involving international partners and NGOs throughout the process
5. Facilitating discussions on the need and appropriate solutions
6. Preparing a Needs Assessment and Implementation Strategy
7. Estimating 10-year costs and determining how to sustain the service
8. Seeking agreement and commitment from all parties
9. Monitoring and evaluating projects while recording lessons learned for improvement



# Get in touch!



Email us [info@wash-rag.org](mailto:info@wash-rag.org)

Water, Sanitation & Hygiene Rotary Action Group (WASH-RAG)

## You can make a difference!

- Educate Rotarians on WASH issues
- Become a WASH Ambassador in your Rotary District
- Raise or coordinate vital funds for Rotary WASH initiatives
- Be the voice for WASH updates and events in your community
- Share your ideas and projects with our extensive network of 55,000+ newsletter subscribers

### Our Mission

WASH Rotary Action Group supports and ensures sustainable long-lasting clean water, sanitation, and hygiene programs to communities in need.



WASH-RAG.ORG

A comprehensive resource for WASH advocates, Rotary Clubs and Districts for Water, Sanitation & Hygiene (WASH) Projects and Programs

W A S H - R A G . O R G



## Why YOU should get involved!

The UN Water highlights the desperate global situation:

- 2.2 billion people live without safely managed drinking water (WHO/UNICEF 2023)
- 3.5 billion people live without safely managed sanitation including 419 million who practice open defecation (WHO/UNICEF, 2023)
- Unsafe water, sanitation, and hygiene are responsible for the deaths of around 1000 children under five every day. (WHO, 2023)
- Globally, at least two billion people use a drinking water source contaminated with feces (WHO, 2019)

**WASH-RAG needs you to help people build better futures for their communities all around the world.**



*“I believe the strength of Rotary is the advocacy role it offers, that can influence decision-makers with making real systemic changes in the role of governments. Rotarians are in a unique position, as they have great and extensive networks. Rotarians have changed national agendas.”*

*Erica Gwynn,  
Rotary’s WASH Area of Focus Manager*

## Become a member



### Ready to join WASH-RAG?

Go to [WASH-RAG.ORG](http://WASH-RAG.ORG) or scan the QR code  
Contact us at [info@wash-rag.org](mailto:info@wash-rag.org)  
for more information

5 Year Membership: \$100 US  
Annual Membership: \$25 US

SCAN ME



W A S H - R A G . O R G

# What We Do

## Did you know you can receive \$2,000 toward your approved WASH programs?



Every year we provide our members with an expanding global network of WASH advocates, international projects and global partners



Our Professional Resources team provides \$2,000-\$5,000 US individual grants for WASH-RAG project proposals and to other other WASH organizations



Dedicated WASH-RAG Ambassadors offer their technical expertise and support to help plan and implement impactful projects anywhere in the world



Our members supported multiple international teams preparing grant applications, conducting community assessments, and developing plans to monitor and evaluate WASH projects



Professional resources are available on the WASH-RAG website, including online webinars and global summits, plus our free monthly WASH-RAG newsletter